

Hitachi Kokusai Electric Comark and DigiCAP Announce Partnership Agreement for ATSC 3.0 Solutions

SOUTHWICK, MA, July 31, 2019 – Hitachi Kokusai Electric Comark LLC (hereinafter “COMARK”), a manufacturer and supplier of DTV transmitters, encoding systems, and associated field services for over 45 years, has signed a partnership agreement with DigiCAP Co., Ltd.

This agreement appoints COMARK as an authorized reseller and service provider of the DigiCAP hardware and software product line. COMARK will be focusing on the North American broadcast DTV market for ATSC 3.0 solutions.

COMARK has unprecedented market experience in MPEG encoding systems and designs. Looking to deliver a multitude of solutions to DTV customers, they originally formed Comark Digital Services (CDS) back in 1997 during the transition from analog to DTV, and then re-launched the group in 2018 to assist customers with navigating the migration to ATSC 3.0. CDS currently operates a full laboratory for equipment testing, integration, and customer demonstrations. They provide market-leading solutions with the best-of-breed technology and system expertise to help customers jump into the exciting possibilities offered by ATSC 3.0.

“Because none of our CDS clients are exactly alike, we strive to find the best-of-breed suppliers in all of the product categories we represent,” says Tim Hosmer, Director of Comark Digital Services, at Hitachi Kokusai Electric Comark LLC. “Adding DigiCAP’s product line will provide the best possible choices for our clients.”

With this agreement, CDS will now represent DigiCaster, an integrated and virtualized ATSC 3.0 broadcast gateway solution, which combines eight different functions integrated into a unified system that runs on either a COTS server or in a cloud, such as AWS.

In addition, CDS will now offer HomeCaster, a solution for over-the-air ATSC 3.0 reception that provides in-home video / data distribution via Wi-Fi connectivity to both legacy DTV sets and tablets.

“The uniqueness of DigiCap ATSC 3.0 products comes from our company background,” said Sang Jin Yoon, Senior VP of Product and Business Development at DigiCAP Co., Ltd. “First, we are primarily a software development company that works on digital television solutions. Second, we have had the benefit of working with the only live, nationwide ATSC 3.0 system in the world for the past two years. Our hands-on experience and software orientation give our products a unique flavor. We look forward to working with CDS to add to the technical diversity they can offer their clients.”

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About DigiCAP Co. Ltd.:

DigiCAP Co., Ltd. develops digital content protection and distribution systems for numerous broadcasters and telecommunication companies and governmental bodies. The company offers end-to-end solutions for ATSC 3.0, standards-based broadcast delivery platforms, including: Signaling, Electronic Service Guide (ESG), Multiplexer, Broadcast Gateway (Scheduler), and IRDs. The company has commercially deployed complete systems in Korea.

DigiCAP is focused on delivering technologies and specialized services for the diverse business models of customers and partners in digital terrestrial broadcast, satellite, IPTV, OTT, and telecommunication services. DigiCAP Co.,Ltd. was founded in 2000 and is based in Seoul, South Korea.

For information about DigiCAP visit <http://www.digicaps.com/?lang=en>

About Hitachi Kokusai Electric Comark LLC:

For over 45 years COMARK has been synonymous with broadcast expertise and innovation. A trusted partner to the world's leading broadcasters, COMARK has pioneered many developments that have shaped the industry, leading innovation in IOT & MSDC-IOT technology, transistorized solid-state technology, Digital Adaptive Pre-correction (DAP), and also winning multiple Emmy® Awards; and gaining numerous patents in technologies that have become fundamental to broadcasting. COMARK is now building on this great heritage with the release of an entirely new range of transmission products for terrestrial television broadcasting, and state-of-the-art products for scientific/industrial RF applications. With thousands of active COMARK transmission systems deployed worldwide and a global support presence, COMARK plans to continue to develop technologies for the future, with efficient performance initiatives that improve coverage and save power.

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Information about products from Hitachi-Comark
is available at www.comarktv.com.

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